Privacy & Cookies

Privacy Statement

Clipit News B.V. (hereinafter: "Clipit", "we," "us," or "our") respects the privacy of all users of its website, as well as users of its SaaS services (hereinafter: "you") and ensures that the personal information collected by Clipit from visitors or users is always treated confidentially and in accordance with the General Data Protection Regulation (AVG). In this privacy statement, we would like to explain how we do this. If you have any questions, feel free to contact us!

Clipit News B.V., located at Prins Hendrikstraat 2, 6521 AW Nijmegen, registered with the Kamer van Koophandel under number 09153837, is responsible for the processing of personal data as outlined in this privacy statement.

What personal data do we process?
We process your personal data because you use our services and/or because you have provided this data to us. Below, you will find the personal data we may process, depending on your settings and how you use our service:
- First and last name
- Gender
- Phone number
- Email address
- IP address
- Location data
- Data about your activity on our website
- Other personal data actively provided in correspondence and by phone

For what purpose do we process personal data?
We process personal data for the following purposes:
- To contact you by phone or email if you have requested our service.
- To inform you about (changes to) our services and products that you have previously taken. You can always unsubscribe via a link in the email.
- To send newsletters and mailings for which you have subscribed.
- To display targeted advertisements tailored to your interests.
- To tailor our offering of services to your preferences based on your browsing behavior. We do this only with your consent.
- To carry out our SaaS services, such as logging into the online account, using the dashboard, identifying the user, and providing information.

How long do we retain your personal data?
Personal data will not be retained longer than necessary. The retention period depends on the purpose for which we have received or collected the data and any legal obligations to retain the data. After this period, we automatically delete the collected personal data. If you have any questions about this, please feel free to contact us.

Which personal data is shared with third parties?
It may happen that we provide your personal data to third parties because:

- We have engaged them to process certain data.
- It is necessary to perform the agreement with you.
- You have given consent for this.
- We have a legitimate interest in this.
- We are legally obligated to do so (for example, if the police demand it in case of suspected criminal activity).

The parties processing personal data on our or your behalf are:
- Cookie suppliers (see the cookie table below)
- IT suppliers and service providers
- Our hosted media monitoring platform
- Payment service providers (and collection agencies)
- Consultants

With companies processing your data on our behalf, we enter into a data processing agreement to ensure a similar level of security and to monitor the confidentiality of your data. We remain responsible for these processing activities.

To provide our services, we may transfer your personal data to parties located outside the European Economic Area (EEr). We do this only if there is an adequate level of protection for the processing of personal data. This means, for example, that we use a model agreement from the European Commission or make agreements about the handling of personal data.

How can you access, correct, or delete your personal data?
You have the right to access, correct, or delete your personal data. Additionally, you have the right to withdraw your consent for data processing or object to the processing of your personal data. If you no longer consent to the processing of your personal data, you can withdraw this consent. It is possible that by doing so, you may no longer be able to use our services. You also have the right to data portability, meaning you can request the personal data we have about you in a computer file to be sent to you or another organization of your choice.

You can send a request for access, correction, deletion, data portability of your personal data, or a request to withdraw your consent or object to the processing of your personal data to info@clipit.nl.

To ensure that the request for access is made by you, we ask you to include a copy of your ID with the request. In this copy, black out your photo, MRZ (machine-readable zone, the strip with numbers at the bottom of the passport), passport number, and Citizen Service Number (BSN). This is to protect your privacy. We will respond to your request as soon as possible.

How do we secure your personal data?
We take the protection of your data very seriously. Therefore, we implement appropriate technical and organizational measures to protect your personal data in accordance with the applicable legal requirements and guidelines.

Changes to the privacy statement Clipit may modify this privacy statement. We recommend that you regularly review this privacy statement.

Cookie Policy Clipit uses cookies. We place these cookies to enhance user convenience and make a visited website as interesting as possible. This includes storing your settings and preventing the repeated display of the same advertisement. The use of cookies is safe; personal information such as a phone number or email address cannot be derived from cookies. Therefore, cookies cannot be used for email and telemarketing actions.

What are cookies?

Cookies are small text files that a website places on your computer, tablet, or mobile phone when you visit the website. These cookies store information about your website visit. By placing cookies, personal data is processed. The use of cookies allows a website to recognize you on a subsequent visit to the website. This can be useful, for example, if you do not want to log in again on a new visit to the website.

Different types of cookies

We distinguish between functional and non-functional cookies. Functional cookies are always placed; they are necessary for the proper functioning of the website. In addition to functional cookies, we also place standard analytical cookies. This is an example of a non-functional cookie because it is not necessary for the proper functioning of the website. This allows us to know which parts of the website are popular and where we can improve our website. Only when you agree to the placement of cookies, we also place a number of other non-functional cookies. These all have different purposes but enable us to improve our services. For example, we use cookies to display social media buttons or to show relevant advertisements for our services on other websites.

Functional cookies

Functional cookies are necessary for the proper functioning of the website. These cookies are therefore placed by default and are not removed if you do not accept cookies.

Cookies for measuring visits

Analytical cookies allow us to measure website visits. These statistics provide insight into how often our website is used, what information visitors are looking for, and which pages are visited most frequently. We analyze and improve the website to make the experience for visitors as pleasant as possible. The statistics we collect cannot be traced back to individuals. This data is always used anonymously. We use Google Analytics to gain insights from the data. Analytical cookies are always placed when you visit our website. Analytical cookies collect, among other things, the following data:

- Tracking the number of visitors to our web pages.
- Tracking the duration of the visit.
- Data about your browser and device used to visit our website, such as operating system and screen size.
- How you came to our website, for example, whether you clicked on one of our advertisements or a link in an email.
- Requests you made on our website.

For more information on what Google does with the collected data, please refer to Google's privacy statement. These statements may change regularly. We do not provide Google with the

personal information you filled in (such as name, email address, or phone number). Read more about how we handle personal data in our privacy statement above.

Cookies for social media integration
On our website, we display videos and other content that you can promote and share via buttons on social networks. To operate these buttons, social media companies such as Twitter, Facebook, YouTube, and Google place cookies to recognize you when you are logged in to that social network. They also collect data about the page you share. For more information about the data collected by social media companies, refer to the privacy statements of these companies (Facebook, Twitter, YouTube, Google+). These may change regularly.

Cookies for conducting research
To see how visitors use our website, we also use Hotjar. This tool records mouse clicks, mouse movements, and scrolling behavior of visitors on our website. Hotjar collects information about visited pages, the browser you use, and the type of device and operating system used. We use this data to improve the website. On the website, you can use our chat function. We use Zopim for this. Zopim places a cookie to know how long you have been on a page and whether you may need help.

Cookies to display advertisements on other websites
We use online advertising to promote our services. We prefer to do this as targeted as possible, so you don't see unnecessary advertisements. We use Google Adwords, Twitter Ads, and Linkedin Ads for this. We do not share your personal data with these parties. These cookies allow us to:
- Track which advertisements you have already seen. This prevents you from seeing the same advertisements too often.
- Track how many visitors click on our advertisements.
- Track how many visitors take a service from us after clicking on an advertisement. This allows us to measure the effectiveness of advertisements.
- Track whether you have already taken certain services from us. In that case, you will not see unnecessary advertisements.
- Even if you do not accept cookies, you may still come across our advertisements online. Not all our advertisements use cookies. Cookies do, however, allow us to show you more relevant advertisements and avoid unnecessary ones.

For more information about what Google, Facebook, and Linkedin do with stored data, refer to their privacy statements. These may change regularly. We have not given Google, Facebook, and Linkedin permission to use the obtained information for other Google services.

Deleting cookies
You can also opt-out of cookies from all websites by setting your internet browser to no longer store cookies (Chrome, Internet Explorer, Firefox, and Safari). Additionally, you can delete all information previously stored through your browser settings. If you disable these cookies in your browser, you may no longer be able to use all functionalities, and embedded content may not be displayed. This may result in a less enjoyable experience on the site.

Change cookie settings

We use cookies to ensure our website functions properly. These necessary and statistical cookies do not collect personal data and help us improve the site. Do you want the best experience on our website? Check all the boxes below and click OK. More information about cookies and the use of personal data can be found in our privacy statement.

Cookies are small text files that websites can use to make user experiences more efficient. According to the law, we are allowed to store cookies on your device if they are strictly necessary for the use of the site. For all other types of cookies, we need your permission.

This website uses various types of cookies. Some cookies are placed by third-party services displayed on our pages. Below, you can indicate your choice for the use of cookies per category. Do you want the best website experience? Check all the boxes. Did you accidentally come to this website or do you dislike personalized information? Then leave them off.

Your consent applies to the following domain(s): clipit.nl.

Your current consent: Allow all cookies (Necessary, Preferences, Statistics).

Change your consent | Whitdraw consent

Cookie statement last updated on 8-11-2023:

*** The various cookie tables follow on the website. These tables can remain unchanged and are an integral part of this Privacy and Cookie Statement ***

Necessary (5)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
CookieConsent	Cookiebot	Stores the user's cookie consent state for the current domain	1 year	HTTP
rc::a	Google	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML
rc::c	Google	This cookie is used to distinguish between humans and bots.	Session	HTML
__cf_bm [x2]	Hubspot Vimeo	This cookie is used to distinguish between humans and bots. This is beneficial for the	1 day	HTTP

		website, in order to make valid reports on the use of their website.		
CONSENT	YouTube	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	2 years	HTTP

Preference (1)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Provider	Purpose	Expiry	Type
tidio_state_# [x2]	clipit.nl Tidio	Remembers whether the user has minimized or closed chat-box or pop-up messages on the website.	Persistent	HTML

Statistic (10)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
__hssc	Hubspot	Identifies if the cookie data needs to be updated in the visitor's browser.	1 day	HTTP
__hssrc	Hubspot	Used to recognise the visitor's browser upon reentry on the website.	Session	HTTP
__hstc	Hubspot	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	180 days	HTTP
_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP
_ga_#	Google	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years	HTTP
_gat	Google	Used by Google Analytics to throttle request rate	1 day	HTTP
_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP

hubspotutk	Hubspot	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	180 days	HTTP
collect	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel
vuid	Vimeo	Collects data on the user's visits to the website, such as which pages have been read.	2 years	HTTP
td	Google	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session	Pixel

Marketing (23)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Provider	Purpose	Expiry	Type
ads/ga-audiences	Google	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	Pixel
__ptq.gif	Hubspot	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session	Pixel
LAST_RESULT_ENTRY_KEY	YouTube	Used to track user's interaction with embedded content.	Session	HTTP
LogsDatabaseV2:V#||LogsRequestsStore	YouTube	Pending	Persistent	IDB
nextId	YouTube	Used to track user's interaction with embedded content.	Session	HTTP
remote_sid	YouTube	Necessary for the implementation and functionality of YouTube video-content on the website.	Session	HTTP
requests	YouTube	Used to track user's interaction with embedded content.	Session	HTTP
ServiceWorkerLogsDatabase#SWHealthLog	YouTube	Necessary for the implementation and functionality of YouTube video-content on the website.	Persistent	IDB
TESTCOOKIESENABLED	YouTube	Used to track user's interaction with embedded content.	1 day	HTTP

Name	Provider	Purpose	Expiry	Type
VISITOR_INFO1_LIVE	YouTube	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	180 days	HTTP
VISITOR_PRIVACY_METADATA	YouTube	Stores the user's cookie consent state for the current domain	180 days	HTTP
YSC	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP
yt.innertube::nextId	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML
YtIdbMeta#databases	YouTube	Used to track user's interaction with embedded content.	Persistent	IDB
yt-remote-cast-available	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML
yt-remote-cast-installed	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML
yt-remote-connected-devices	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML
yt-remote-device-id	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML
yt-remote-fast-check-period	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML
yt-remote-session-app	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML
yt-remote-session-name	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML

Unclassified (1)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Name	Provider	Purpose	Expiry	Type
tidio_state_21ekatueeavmc0jew1oaaizbtnqocsyw_cache [x2]	clipit.nl			